

J.D. STARON

Designers and Makers of Fine Carpets and Rugs



DESIGN PROFESSIONALS ARE INVITED TO A LIVELY PROGRAM “A NEW CONVERSATION—EVOLVING YOUR BUSINESS WITH THE DIY CONSUMER”: LLOYD PRINCETON WILL LEAD AN INTERACTIVE PROGRAM ON THE BEST WAYS TO EVOLVE A DESIGN PRACTICE TO WORK WITH CONSUMERS WHO ARE

FLOODED WITH THE “DO IT YOURSELF” MESSAGES AND IMAGES.

LEARN HOW TO POSITION YOUR BRAND, PACKAGE YOUR SERVICES, AND OPTIMIZE YOUR PRICING SO THAT YOU CAN MAINTAIN DESIGN INTEGRITY, PROFESSIONAL (AND PERSONAL!) SATISFACTION, AND GIVE CLIENTS WHAT THEY WANT—MORE CONTROL OVER THEIR PROJECTS. YOU WILL BE BACK IN THE DRIVER’S SEAT AFTER PARTICIPATING IN THIS TIMELY CONVERSATION!”

PLEASE CLICK IMAGE FOR A VIDEO INTRODUCTION OF THIS TOPIC!

AN EVENT AT OUR
STAMFORD LOCATION
TUESDAY, FEBRUARY 25TH
4:00P - 7:00P

PLEASE RSVP BY
FEBRUARY 14TH, IN ORDER
TO QUALIFY FOR 2.0 CEU

CREDIT, TO
TIM@DMCNYC.COM

HOR D’OEUVRES &
COCKTAILS
WILL BE OFFERED

THIS PROGRAM IS GENEROUSLY BEING BROUGHT TO YOU BY

HPMKT
HIGH POINT MARKET

DESIGN MANAGEMENT COMPANY
LOS ANGELES | NEW YORK | LONDON

RUG RENOVATING Co.
THE RUG & CARPET CLEANING EXPERTS

J.D. STARON
Designers and Makers of Fine Carpets and Rugs

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NEW YORK LOS ANGELES STAMFORD PARIS SAN FRANCISCO ATLANTA LAGUNA NIGUEL